

MEDIA ADVISORY

bookarestaurant.com Announces Top 50 Rated Fit for Foodies Restaurants for 2012

As rated by real diners; Newly opened restaurants stand out for foodies

Melbourne, Australia (10 August 2012) - - As the 2011/2012 Financial Year comes to a close, **bookarestaurant.com**, Australia's first-to-market dedicated website allowing dining patrons to search for and book available tables in real-time and Australia's leading restaurant reservation management software system for restaurants, is pleased to announce the 2012 Top Rated Award winners for the Top 50 Rated Fit for Foodies restaurants in Australia.

The winners span five states with Victoria leading the other states with 24 honourees. New South Wales came in second with 17 winning restaurants, followed by five winners in Western Australia, three winners in Queensland and one winner from the Australian Capital Territory.

Newly opened restaurants dominate the list including Matt Moran's CHISWICK, George Calombaris' Mama Baba and St. Katherine's, Andre Bishop's Kumo Izakaya, Geoff Lindsay's Dandelion and Alessandro Pavoni's Spiedo Restaurant & Bar make the list. The Fit for Foodies list is also represented well by some quiet achievers in the industry including Red Spice Road, Embrasse Restaurant, Papa Goose Restaurant & Bar, Emmilou Tapas Bar, Friends Restaurant, Mercer's Restaurant, and Stokehouse (Melbourne) making the list.

The Top Rated Awards for the Top 50 Rated Fit for Foodies restaurants is generated from more than 13,000 reviews collected from verified bookarestaurant.com diners between July 1, 2011 and June 30, 2012. All restaurants with a minimum number of qualifying ratings and reviews were included for consideration. Restaurants were then scored and sorted according to the percentage of qualifying reviews for which "Fit for Foodies" was selected as a lifestyle category.

Based on this methodology, the following restaurants, listed in alphabetical order, comprise the Top 50 Rated Fit for Foodies restaurants in Australia according to bookarestaurant.com diners. The complete list may also be viewed at <http://www.bookarestaurant.com/promo/2012-top-rated-annual-awards>.

2012 Top Rated Award Winners for the Top 50 Fit for Foodies Restaurants in Australia:

1907 Restaurant and Cocktail Bar	Perth	WA
ARIA Sydney	Sydney	NSW
Booth St Bistro	Annandale	NSW
CHISWICK	Woollahra	NSW
Dandelion	Elwood	VIC
Darlington Estate Winery	Darlington	WA
E'cco Bistro	Brisbane	QLD
Embrasse Restaurant	Carlton	VIC
Emmilou Tapas Bar	Surry Hills	NSW
Ezard	Melbourne	VIC
Flying Fish Restaurant & Bar	Pymont	NSW
Friends Restaurant	East Perth	WA
Gingerboy	Melbourne	VIC
Hellenic Republic	Brunswick East	VIC
Kumo Izakaya	Brunswick East	VIC
Lake House, Daylesford	Daylesford	VIC
Lezzet Turkish Restaurant	Elwood	VIC
Maha	Melbourne	VIC
Mama Baba	South Yarra	VIC

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Marque	Surry Hills	NSW
Mercer's Restaurant	Eltham	VIC
Millbrook Winery	Jarrahdale	WA
Mutti's	Carlton	VIC
Nostos	Leichhardt	NSW
Ormeggio at The Spit	Mosman	NSW
Ortiga	Fortitude Valley	QLD
Papa Goose Restaurant & Bar	Melbourne	VIC
P M 24	Melbourne	VIC
Persimmon	Melbourne	VIC
Philhellene	Moonee Ponds	VIC
Poachers Pantry Smokehouse Cafe Canberra	Hall	ACT
Pony Lounge and Dining	The Rocks	NSW
Ragusa Restaurant	Williamstown	VIC
Red Spice Road	Melbourne	VIC
Restaurant Amusé	East Perth	WA
Restaurant Sanctuary at Peppers Guest House	Pokolbin	NSW
Restaurant Two	Brisbane	QLD
Rockpool Bar & Grill, Sydney	Sydney	NSW
Rockpool on George	The Rocks	NSW
Spice Temple, Melbourne	Southbank	VIC
Spice Temple, Sydney	Sydney	NSW
Spiedo Restaurant & Bar	Sydney	NSW
St. Katherine's	Kew	VIC
Stokehouse	St Kilda	VIC
The Bathers' Pavilion Restaurant	Balmoral	NSW
The Bridge Room	Sydney	NSW
The Commoner	Fitzroy	VIC
The Corner House	Bondi	NSW
The Firehouse	Ringwood	VIC
The Press Club	Melbourne	VIC

Other 2012 Top Rated Award Winners can be reviewed by visiting <http://www.bookarestaurant.com/promo/2012-top-rated-annual-awards>.

About bookarestaurant.com Ratings & Reviews

bookarestaurant.com launched the Ratings & Reviews service in mid-2011 to help diners find and compare restaurants that best suit their dining requirements. Dining patrons who honour their online booking are invited via email to submit their restaurant feedback online. Visitors to **bookarestaurant.com** can review, compare and access ratings and reviews for over 800 partner restaurants across Australia. In only a short 12-month period, **bookarestaurant.com** now displays over 13,000 authentic reviews online submitted by real diners, and has established **bookarestaurant.com** as one of the leading and most trusted sources of user generated content for restaurant reviews in Australia.

About bookarestaurant.com

bookarestaurant.com is Australia's first dedicated website allowing dining patrons to search for and book available tables in real-time across multiple venues. Reservations are instantly confirmed, free to make, and can be made online or through the mobile iPhone application any time of the day, any day of the week.

bookarestaurant.com automates the booking process for restaurants, eliminating the need to keep a traditional pen-and-paper diary, increasing operational efficiency to restaurant owners. **bookarestaurant.com** provides restaurateurs with direct access to one of Australia's largest diner booking network as well as a cost-effective advertising channel to promote future and last minute table availability and specials. **bookarestaurant.com** can also be integrated directly with ResPAK, a global industry leader in restaurant reservation management systems. **bookarestaurant.com** is a subsidiary of Analytical Systems Pty Ltd, and is based in Melbourne, Australia.

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